

Coalition Building Efforts in Southern Illinois

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CENTER FOR RURAL HEALTH &
SOCIAL SERVICE DEVELOPMENT

AGENDA

- What role do coalitions play in addressing the opioid crisis?
- Coalition network in southern, rural Illinois
- What role can prescribers play within these local coalitions?
- What can prescribers gain from participating in local coalitions?

- **Community-based Coalitions**

“a group of individuals representing diverse organizations, factions, or constituencies within the community who agree to work together to achieve a common goal”

(Butterfoss, 2007)

COALITIONS CAN...

- **build a constituency** for a particular issue
- allow for **sharing of risk and responsibility** across organizations
- provide a **space for diverse sectors to exchange knowledge, perspectives and strategies**
- can **mobilize tangible resources** from multiple organizations
- pool less tangible but equally important resources such as **trust with historically disenfranchised groups or connections to influential policymakers**
- provide a **coordinating structure** for multilevel interventions/research---ETHIC



SI COALITIONS HELP PROVIDE COORDINATING STRUCTURE FOR THE ETHIC PROJECT

Ending the Transmission of HIV, HCV, STDs, and Overdose in Rural Communities

Ending the Transmission of HIV, HCV, STDs and Overdose in Rural Communities of People Who Inject Drugs (ETHIC)

Background: Outbreaks of HIV, HCV and other sexually transmitted diseases (STD) in rural areas of the Midwest have been associated with syringe-sharing among people who inject drugs such as heroin and other opioids (PWID). Illinois is the third highest state in percent increase in death rates involving synthetic opiates. The southernmost 16 counties of Illinois comprise the Illinois Delta Region (IDR) and share many of the characteristics of rural areas that have experienced recent HIV epidemics. In order to develop effective means of disease prevention and treatment we need a deeper understanding of the context of injection drug use in rural southern IL, including community characteristics, circumstances for high-risk injection practices, and accessibility to health-related resources.

Project Lead: Wiley Jenkins, PhD, MPH

OPSP Team Members: Christofer Rodriguez, MPH; Whitney Zahnd, MS

Collaborators: Co-PI: Mai Pho, MD, MPH; University of Chicago

Goals: There are two overall goals to be completed by the program. One is to investigate and understand how factors such as place of residence and local culture impact infectious disease spread and treatment among PWIDs. This answers the question "What new services are needed to reduce diseases among PWIDs, and how can we increase use of those already in place?" Two is to then develop interventions to expand services designed to reduce disease transmission, identify and treat those infected, and increase linkage to and use of addiction treatment and medical care. This takes the data and transforms it into action at the community level.

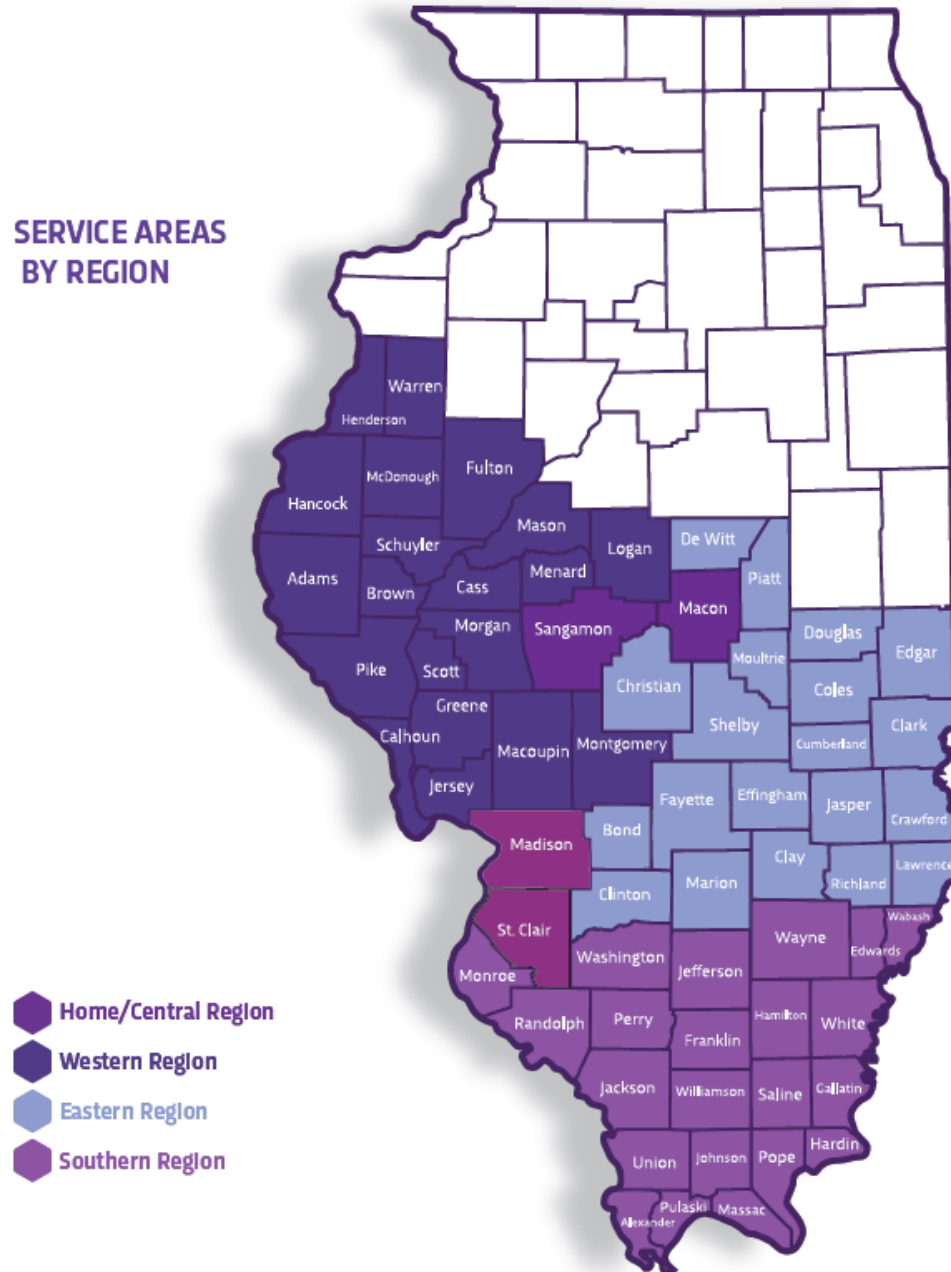
<http://www.siumed.edu/popscipolicy/ending-transmission-hiv-hcv-stds-and-overdose-rural-communities.html>



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SIU SOM OFFICE OF REGIONAL PROGRAMS

SERVICE AREAS
BY REGION



SOUTHERN ILLINOIS COALITIONS

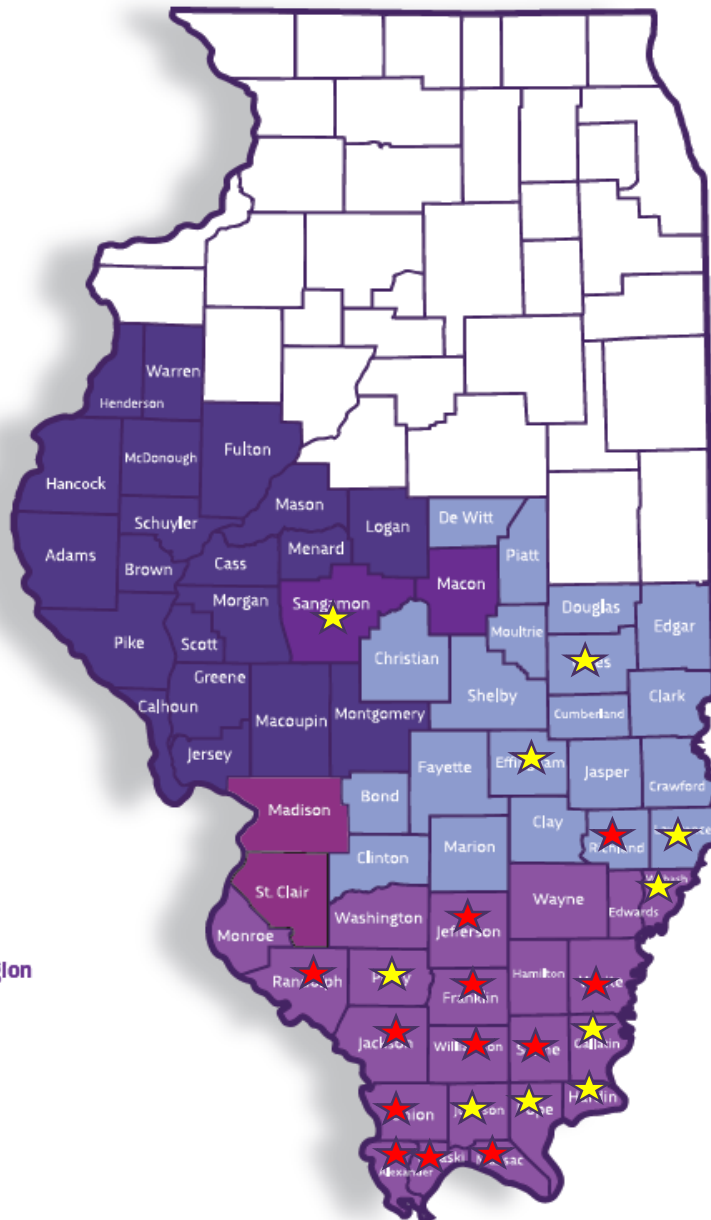
SI Opioid Steering Committee

Community-Based Substance Misuse Prevention Coalitions


Healthy Southern Illinois Delta Network

SERVICE AREAS BY REGION

- Home/Central Region
- Western Region
- Eastern Region
- Southern Region



HEALTHY SOUTHERN ILLINOIS DELTA NETWORK




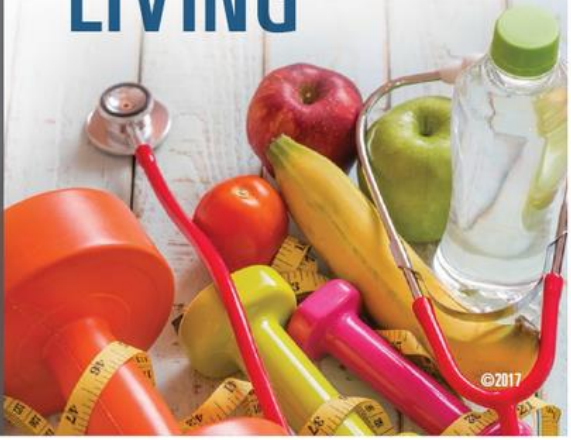
Healthy
Southern
Illinois
Delta
Network

Transforming
SOUTHERN ILLINOIS
Into a Region that
Supports & Enhances
**HEALTHY
LIVING**

Visit
WWW.HSIDN.ORG

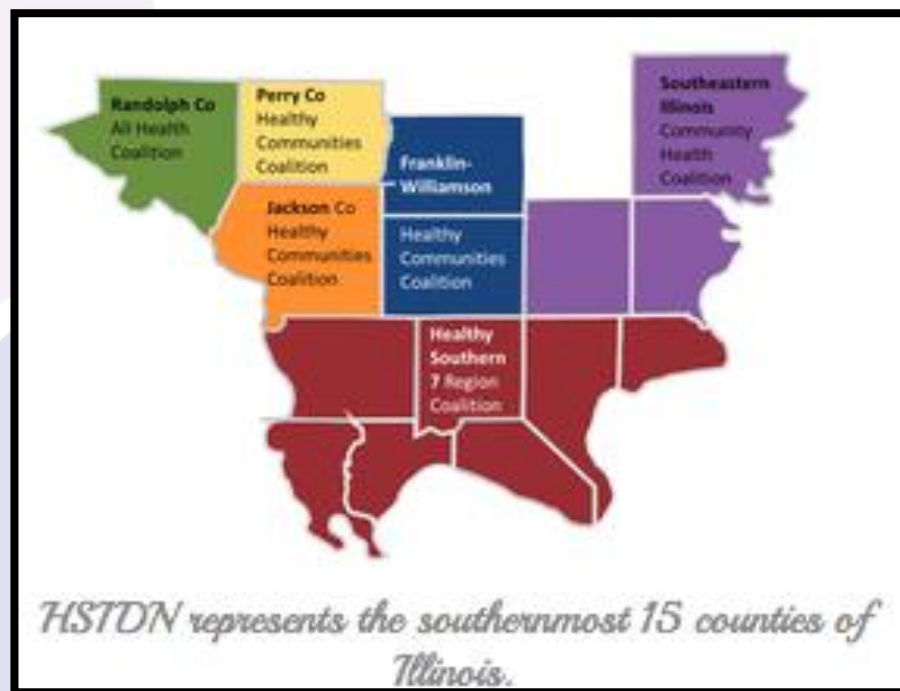
Or for more information call
618.457.5200 ext 67834

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Strong network of coalitions in lower 15 counties addressing behavioral health, diabetes, the built environment, access to care, etc.



SECTOR REPRESENTATION IN COMMUNITY BASED COALITIONS



- Health Departments/ Harm Reduction Orgs.
- Law Enforcement/criminal justice system reps.
- Recovery Groups, individuals
- Pharmacists
- SUD Treatment providers/counselors
- First Responders
- Social Services
- Local universities
- concerned community members
- Local government officials
- Hospital staff
- Faith community members
- Teachers/ROE
- Family members of individuals with SUD/ODD



COMMUNITY TOWN HALL MEETING

Wednesday, Jan. 24, 2018
5 - 8 p.m.
SIU Student Health Center Auditorium

Featuring the film:
THE ANONYMOUS PEOPLE

- Panelist Discussion
- Community Discussion /
- NARCAN Training
- Light Refreshments
- Visitor parking available

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Response to the Opioid Crisis in Jackson County

Behavioral Health Action Team - Jackson County Healthy Communities Coalition



Overall Goal

Improve access to behavioral health services and ensure that everyone with behavior health problems gets services they need.

Strategy - Prescription Drug Misuse

Decrease misuse of prescription drugs by:

- Increasing awareness of misuse and its consequences
- Increasing options for safe storage and disposal of medications
- Expanding alternatives to incarceration

Project Overview

- The Jackson County Health Department, working with the Jackson County Healthy Communities Coalition (JHCC) identified behavioral health, with a focus on Rx drug misuse, as one of the major health priorities for Jackson County in the 2015-2020 Community Health Improvement Plan.
- The JHCC Behavioral Health Action Team (BHAT) has taken on the responsibility of addressing this health priority, leveraging resources and collaborative action to address the issue. Collective assets of the BHAT membership have allowed us to tackle the issue with a broad and varied approach.
- The national opioid crisis has had a local impact, triggering BHAT to focus on addressing misuse of and addiction to opioids. Strategies taken include: promoting responsible prescribing practices, facilitating Narcan training, hosting town hall meetings, and advocating for medication disposal programs. To assess our progress, we have aligned our efforts with the State of Illinois Opioid Action Plan.



State of Illinois Action Plan

OVERALL GOAL

Reduce Opioid-Related Deaths by 33% Against Estimated Deaths in Three Years



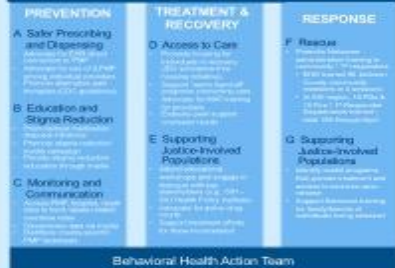
2018 Progress



BHAT Response

OVERALL GOAL

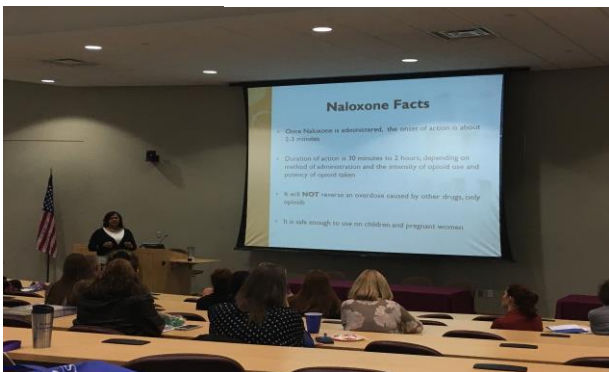
Improve access to behavioral health services and ensure that everyone with behavior health problems gets services they need.



Regional Effects

The JHCC Behavioral Health Action Team recognizes that the opioid crisis in southern Illinois is not bound by county lines and works closely at the regional level through the SIU-SOM Center for Rural Health and Social Service Development and the Healthy Southern Illinois Delta Network to help turn the tide of this critical public health issue. The BHAT is committed to working collectively at the local, regional, state and even national levels to leverage the strengths of each of these entities.

For more information, visit HSDW.org or contact Michelle McLendon at mclendon@siu.edu



May 17, 2018

“Understanding the Opioid Epidemic”

A Call for a Community Health Response in the Southern Illinois Region: Workshop on Substance Misuse, Stigma, and Coalition Building: THURSDAY, JUNE 14, 2018

Help our region's southern 33 counties move forward to prevent and treat Opioid prescription drug misuse and heroin addiction

Location: Doubletree by Hilton; 222 Potomac Blvd, Mt Vernon, IL 62864

8:00 a.m. Registration
8:30 a.m. Welcome and Opening Remarks
9:00 a.m. Keynote Address—“Stigma and Substance Use Disorders” by Pat Corrigan, PsyD. (Illinois Institute of Technology)
10:15 a.m. Concurrent Breakout Sessions:
“Honest, Open Proud: Strategic Disclosure for People with”

This regional workshop will be the 5th in the series-- A Call for a Community Health Response in the Southern Illinois Region-- to address the opioid crisis and issues surrounding substance use disorders in the region. The intended audience for

Shining a Light on Substance Misuse in Franklin County

Free Community Event

Thursday, June 21st
Location: Whittington Church
200 West Main St, Whittington, IL

6:00 pm Documentary Screening of the film, “Heroin(e)”

7:00 pm Community Discussion with a Panel of Experts:
Evan Owens, State’s Attorney
Matt Davis, Franklin County Probation Officer
Donald Jones, Franklin County Sheriff
Bill McCreery, Pharmacist
Loran Owens, Anarchy Angels
Michelle Bertinetti, Gateway Foundation
Shane Cockrum, Benton Fire Chief

8:00 pm Free *Narcan Administration Training & Hidden in Plain Sight Display

Join the discussion to learn more about how substance misuse affects our local community.

*Narcan is an Opioid overdose reversal agent. This training will be conducted by Egyptian Health Department

EVENT ORGANIZED BY: THE FRANKLIN COUNTY SUBSTANCE MISUSE COALITION

For more information, contact: etoomey34@siu.edu, (618)453-8454

WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?

Advocate (patient & prescriber)

WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?

Advocate (patient & prescriber)

Larochelle MR, Bernson D, Land T, Stopka TJ, Wang N, Xuan Z, et al. Medication for Opioid Use Disorder After Nonfatal Opioid Overdose and Association With Mortality: A Cohort Study. *Ann Intern Med*. [Epub ahead of print 19 June 2018] doi: 10.7326/M17-3107

Conclusion: A minority of opioid overdose survivors received MOUD. Buprenorphine and MMT were associated with reduced all-cause and opioid-related mortality.

WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?



Reduce Stigma



WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?



Reduce Stigma

stigma against prescribers

share prescriber perspective

end of life care

OUD is a chronic, relapsing brain disease—not a moral failing



WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?

Disseminate Truth &
Educate



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WHAT ROLE CAN PRESCRIBERS PLAY WITHIN COMMUNITY COALITIONS?



Disseminate Truth & Educate

Prevent the spread of misinformation within coalitions & at public events concerning prescribing practices, addictive qualities of opioids

Patient Education



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WHAT CAN PRESCRIBERS GAIN FROM PARTICIPATING IN LOCAL COALITIONS?



Insights into the community



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WHAT CAN PRESCRIBERS GAIN FROM PARTICIPATING IN LOCAL COALITIONS?



Insights into the community

Social Determinants of Health

We don't know what we don't know



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WHAT CAN PRESCRIBERS GAIN FROM PARTICIPATING IN LOCAL COALITIONS?



Access to a local network

Community based
participatory research



WHAT CAN PRESCRIBERS GAIN FROM PARTICIPATING IN LOCAL COALITIONS?

Influence changes in local
policy & norms



Thank you! Questions?



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